Enabling Technology Capability and Services for NGOs and Social Enterprises

A practical toolkit to access free or discounted tech tools and services to take your organisation forward.

CATALYST 2030
Collaborating to achieve the SDGs

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Welcome

Social entrepreneurship is indeed a challenging endeavour, fortunately there are different services available to help organisations boost their impact by streamlining internal tasks. The purpose of this document is to facilitate the access to these resources, providing a useful guide for social entrepreneurs to deliver cost-friendly or even free resources that contribute to organisational growth and development. Here you will find a brief description of different services and offers that are available for social ventures that will link your organisation to excellent licence deals and opportunities according to your location. By leveraging these resources, social innovators can maximise their organisations impact for social change.

As part of Catalyst 2030, our members generously offer a number of low cost or free resources to other Catalyst members, nonprofit organisations and/or social ventures. To facilitate this access, we curated a list of the resources that are available to members. We encourage you to explore the resources available and share with your network.

Share your Resources

If you have the chance to provide free or low cost services to members, please let us know and we will be delighted to highlight them in the document. By coming together, we can collaboratively create positive impact and make a contribution to other social ventures.

Together, social entrepreneurs and innovators can bring about meaningful change and work towards a bright, more sustainable future for all.

Technology access and services for social ventures

At this point, you will discover a collection of valuable resources to explore for your nongovernmental (NGO) organisation. Many of these resources are discounted or even free of charge offers, as long as you can prove your nonprofit status. The greatest number of technology capability resources and services are provided by TechSoup, as they gather multiple resources in one place, which makes it practical and easier for your organisation to access the resources. At the end, other services that are given directly from different companies are mentioned.

TechSoup

TechSoup offers a plethora of useful resources that will propel your organisation forward. These resources are only available at this time to **nonprofit organisations with a 501(c)(3) designation in the US or a comparable NGO status in your country** of these resources. Below are some examples of what you can do through TechSoup including software access, discounted hardware and devices, cloud services, security

solutions and more In addition, the site offers fundraising tools, marketing and learning resources.

Amazon Web Services - free and credit grant offers

Amazon Web Services (AWS) is a platform where organisations can get on-demand cloud computing platforms, database storage, content delivery and other resources without having to invest in physical infrastructure.

There are multiple services offered by AWS via TechSoup. On one side, **nonprofits can apply to a credit program** to cover fees for AWS on-demand cloud services and some support fees. The distribution of credits is bound with the organisation's budget. Therefore, organisations with annual operating budgets under $10 million are eligible for AWS Credit for Smaller Nonprofits, between $10 and $50 million for AWS Credit for Medium-Sized Nonprofits, and the ones that surpass $50 million can get a credit for AWS for **Larger** Profits. The advertised discounted products can be found at **Amazon Web Services for Nonprofits**.

Additionally, AWS offers a Free Tier program for all new customers for 12 months following the organisation's sign-up date. Both are separated programmes, but could be used at the same time, as it enables a pay-as-you-go usage. All these tools will help nonprofits to host websites, add fundraising software, store data, and develop new systems. Before subscribing to the credit programme, TechSoup recommends organisations to sign-up to the AWS Free Tier. For more information on the mentioned programmes visit **Amazon Web Services for Nonprofits** offer details.

Is important to point out that some organisations and educational institutions are not eligible for these grants. To check out requirements for eligibility visit the correspondent **restriction section.**

Tableau Software - free and discounted offers

Tableau is a software created to make databases and spreadsheets more understandable for non-experts, by creating interactive visualisations and dashboards. With TechSoup, nonprofits can get up to five products per fiscal year. Both Tableau Desktop and Tableau Prep Builder would be included for one user and the subscription could be used by two devices during two years, when the product ceases, unless it gets renewed. Organisations with annual operating budgets of $5 million or less are eligible. For more information on the offer or discounts visit **Tableau for Nonprofits** and the **restrictions section**.

TeamViewer - free and discounted offers

TeamViewer provides discounts and donated Business subscriptions to eligible nonprofits. TeamViewer is an organisation that provides a remote platform for accessing remotely to other devices. Usually used as a tool for IT support services, it can also provide a digital space for settling online meetings and more.

Nonprofit organisations with annual operating budgets of $11.5 million or less are eligible for donated subscriptions, whilst ones with larger budgets can get discounted rates.Take into account that organisations that already hold a subscription are not eligible unless it was obtained through TechSoup. For more information, you can check the **TeamViewer discount program** or the **restrictions section.**

QuickBooks made easy by Intuit for nonprofits - free and discounted offers

The Intuit donation program at TechSoup provides users with popular **QuickBooks**, accounting software that will help nonprofits manage their own finances in an intuitive way. The program, offered by the Intuit Financial Freedom Foundation, is designed for US based nonprofits, therefore it includes QuickBook for filing form 990, and taxes. For more details on the multiple options for financial management visit **Intuit for Nonprofits**.

Other eligible nonprofits may request one video training product per fiscal year (July 1 to June 30). Depending on their operation budgets they can either get video training products or VIP tickets to live events and webinar series. Other relevant information can be found at the **restrictions section**.

Microsoft 365 Business Premium - free and discounted offer

TechSoup offers a discount on Microsoft 365 Business Premium licence to small and medium-sized organisations, giving access to cloud and desktop versions of Office applications, chat and video meeting capabilities through Microsoft Teams, Enterprise Mobility + Security, hosted email, online file storage, collaboration tools, and more. Until July 31st, for every subscription requested via TechSoup, organisations can also get a **free four-hour learning track course.**

Nonprofits with a 501(c)(3) designation around US territories are eligible, except for organisations based on Puerto Rico and US Virgin Islands. Eligible organisations can get the **first 10 licences free of charge** through TechSoup and obtain additional ones at a discounted rate of only $5 per user per month. There is **no limit for the number of discounted desktop products and cloud offers** a nonprofit can apply to. However, products with Software Assurance must include a minimum of five licences. To deepen in other relevant information on Microsoft 365 services, the subscriptions and add-ons available via TechSoup click **here.**

Dropbox - discounted offers

Dropbox is an online cloud that offers storing and sharing services, facilitating access to information. Via TechSoup, nonprofits that do not have a Dropbox Business account yet are eligible to get **one product within the lifetime of their organisation**. Organisations with budgets of any size can apply for this tool. For more information on the offer or discounts visit **Dropbox for Nonprofits** and the **restrictions section**.

Mobile Beacon - discount offer varies by country

Mobile Beacon offers 4G mobile broadband hotspots to get internet connection where wifi is sometimes unstable or unavailable throughout the United States. Thanks to their TechSoup partnership, organisations can receive up to 11 hotspots within a fiscal year. For each hotspot, nonprofits have to pay $120 USD in advance for a year of unlimited internet services.

Nonprofits at US territories (Virgin Islands and Puerto Rico) are not eligible. Before getting the service, organisations must confirm that they are within the **Mobile Beacon 4G coverage area.** Other relevant information can be found at the **restrictions section.**

Norton - discounted offers

Norton is a cybersecurity software product focused on protecting devices from virus and malware. Via TechSoup, subscribers are entitled to request licences for one group product per fiscal year, which could cover up to 100 devices. The multiple offered products can be viewed at the **Norton for Nonprofits section.**

Organisations with less than 50 employees and a budget of maximum $10 million are eligible. To acquire this service, devices can't be part of a managed corporate network. For more information on the discount visit **Norton for Nonprofits Offer Details** and the **restrictions section.**

PayAnywhere - discount

PayAnywhere is an App that provides **banking solutions** that let organisations accept credit cards on supported smartphones and tablets, as well as internet-based processing services. This service is especially useful for receiving payments while travelling to one-time events, to adding a donation button via Authorize.Net to your website, or to save some money by avoiding monthly fees associated with average merchant accounts. Techsoup offers a discounted subscription that includes:

- one credit card reader
- a credit of $10 to the organisation's bank account after processing your first $300 in transactions
- up to $1,000 of free processing within the 30 days of activating an account
- access to discounted rates for an Authorize.Net Payment Gateway to accept payments online.

Organisations with an operating budget of any size are eligible to apply and ask for an unlimited amount of accounts. However, a unique bank account is required for each account. Nonprofits that already have a PayAnywhere subscription are not eligible, unless they got it via Techsoup. For more information on the discount visit **PayAnywhere Mobile Payment Processing.**

Shutterstock - discount offer

Shutterstock is a stock provider focused on photography, music and other editing services. By contracting them, your organisation can get high-quality licenced graphics, such as photographs, vectors, illustrations, and videos, that can be used in websites, ads, social media, and other marketing pieces.

Nonprofit organisations of any size can apply for up to 12 Shutterstock FLEX and 12 Shutterstock Video subscription coupon codes per fiscal year. For more information on the discount visit **Shutterstock for Nonprofits** and the **restrictions section.**

Zoom - discount offer

Techsoup provides access to a **50% discount on one year Zoom One subscriptions.** Zoom is a platform that provides online conferencing services, running in mobile and desktop devices, it equips organisations with endless rooms to settle or broadcast their meetings.

Organisations with annual operating budgets of $10 million or less are eligible to apply for 99 licences of Zoom One Pro or Business plan, Zoom Webinars, and large meetings. For more information on the discount click **Zoom discounted rates** or visit the **restrictions section.**

To take advantage of the discounted rates, non-profits can apply through **TechSoup,** an organization that partners with Zoom to provide technology resources to non-profits[3]. Once approved, non-profits can set up their Zoom subscription and start using the platform for video and web conferencing, webinars, and large meetings.

Through TechSoup, many African countries like Nigeria, Kenya, South Africa, and Ghana offer nonprofit discounts on Zoom subscriptions, making it an affordable and accessible solution for virtual meetings, webinars, and collaborations.

Please note that specific details about the number of accounts and any additional limitations or terms for non-profits in Africa may vary. It is recommended to reach out to TechSoup or Zoom directly for more specific information.

How to get TechSoup?

Getting TechSoup depends on your organisation location. You can browse the **TechSoup Global Network** portal to search for your country and review the available catalogue with the local offers, requirements and conditions. You can also visit the **How to Manage your TechSoup Account** section to get a clear view about the incorporation process.

Microsoft for nonprofits

Microsoft Entrepreneurship for Positive Impact is a platform created by Microsoft to highlight positive change through innovation and technology. On the website you can get resources, programs, and view current initiatives tailored for social entrepreneurs

who are using technology to address pressing social and environmental challenges.

Visit **Microsoft Entrepreneurship for Positive Impact** supports the entrepreneurs solving our world's most pressing challenges, sign up to Microsoft Founders Hub, follow the steps and enjoy the benefits!

MovingWorlds resources

MovingWorlds is a global platform that seeks to empower social entrepreneurs and related collaborators to grow their businesses. As they believe that funding is not enough for social ventures to achieve their goals, they have gathered different opportunities for helping social entrepreneurs to get to the next level. Most of their offerings are free and include services like:

- Access to pro-bono consultants, mentors, & coaches
- A supportive community of peers around the world
- Introductions to sales and partnership opportunities
- Targeted learning modules and resources to upskill you and your team
- Connections to potential funding opportunities
- Free and discounted tools & resources from ecosystem partners

To check each of these opportunities in detail visit MovingWorld's **Free Support for social enterprises** where you can also find how to get started and the application form. Additionally, browse by topic on the **resources and guides** section to pick directly the themes you are interested in.

Website development

Explore the different services offered for creating or managing your organisation's online portal:

Google sites

Google sites is a google service created for developing websites and sharing information with others. This tool is completely free and easy to use. Users just have to visit the **new Google Sites website**, click on "start a new site" on the top and select a template. From that point is all about editing and personalising the created website for your or your organisation needs. Once everything is tailed, push "publish" on the top right and start enjoying the outcomes of your engaging content. If you are interested to delve into this dynamic service, visit **how to use Google Sites** help centre.

Wix

Wix is an online platform created for website development and design where organisations and individuals can easily build their online domain. For free users can get access to multiple tools and features for their site, such as, customizable templates, free and secure web hosting, built-in professional solutions to promote businesses, a mobile version, hundreds of app integrations, and more. Also, Wix offers lots of design options created by experts, which makes building an attractive website. Visit **Building a**

Website for Free and **Website development for beginners: basic concepts worth knowing** by Wix to find out more information about this platform.

TechSoup service website solutions

Apart from all the services available in their portal, TechSoup directly offers **website development services** for member nonprofits. Below you can find a brief overview of the related offerings:

Website Wellness Assessment - free

In just 90 seconds, social ventures can get customised reports on the security state of their website, and other test results related to their online portal's "health".

Website Wellness Consultation

Via TechSoup, nonprofits are allowed to schedule a 30-minute session on website consultation, which includes the delivery of a website assessment, a report and a document with ideas to take your organisation's website to the next level.

Consultation for New Website Development

There are a number of website developers that are happy to meet with potential clients to share insights on website development. TechSoup offers a way to connect with that professional advice, starting with a 60-minute call to discuss a strategy, followed by a potential agreement to start working towards creating an impactful website.

Website Security & Hosting - Monthly Subscription

TechSoup can help secure your organisation's site by hosting it on the WordPress platform. By subscribing to this service, social ventures can rely on the protection of their online portal. Is relevant to point out that this offer might not fit all organisations portals, so is recommended to get in touch with the provider before requesting the service.

Website Maintenance Services: Essentials – Monthly Subscription

If your organisation is looking for monthly maintenance for your website, TechSoup can also fill that need. Nonprofit organisations can apply for a $499 three hour monthly maintenance service for a single portal, in which experts could also update or fix any related issues.

Customised Website Development Packages

By filling the form listed in the previous sub-title link, organisations can get in touch with TechSoup to create, rebuild or relaunch an optimised website. Explore the multiple development packages available and choose your best fit. If you are not sure about where to start and what should be included in your website, we recommend you the **Building a Nonprofit Website in Six Key Steps** TechSoup guide.

Tech4Good is an initiative focused on helping women entrepreneurs starting their own businesses technology transformation. By providing customised solutions, this programme offers website design services and digital marketing strategy, seeking a positive user experience that can leverage users' brands.

Exploring other services

Catchafire

Service	www.catchafire.org
Description	Catchafire is a network of volunteers, nonprofits, and funders working together to solve urgent problems and lift up communities. Via Catchafire your organisation could get assistance in multiple tasks by connecting with skilled volunteer professionals. You could get a hand in areas like marketing, design, strategic planning, IT, finance, and more.
How to get it?	Contact Catchafire to let them know more about your organisation's needs. Visit Bring Catchafire To Your Organization and let them connect you to capacity support that advances your mission.

Google Workspace

Service	https://www.google.com/nonprofits/
Description	Via Google Workspace you can get multiple benefits in apps like Gmail, Docs, Calendar, Drive, and Google Meet, and more. Some of the offers could help you: ● Organise your nonprofit's resources in one place ● Connect your team across time zones ● Communicate more efficiently ● Make your funding proposals pop ● Easily onboard new staff members or volunteers
How to get it?	Visit the Compare nonprofit offers section and see what plan fits best for your organisation.

Canva for nonprofits

Service	www.canva.com
Description	Canva is a graphic design platform used to create marketing tiles, such as social media posts, invites, presentations and more. Eligible nonprofit organisations could get the following for free: ● Access to premium images, videos, music, and other graphics ● Downloading designs with transparent backgrounds ● Upgraded Brand Kit: create more colour palettes, and upload your own fonts and logos ● Publishing designs as brand templates ● Sharing designs and folders with your team ● Using template share links
How to get it?	Visit Canva for Nonprofits website, get verified as a nonprofit and follow the steps. You can find the application form here.

Salesforce for nonprofits

Service	https://www.salesforce.org/nonprofit/
Description	Salesforce.com provides nonprofits with complimentary licences for its customer relationship management software as part of an ongoing capacity-building initiative.
How to get it?	Sign up here to watch the demo and follow the steps

Adobe for Nonprofits

Service	https://helpx.adobe.com/enterprise/using/non-profit.html
Description	Adobe is a computer software company that offers multiple services related with graphic design, pdf and e-signatures, web development and more.
How to get it?	To find the plan that best meets your needs, contact Adobe Sales or your nearest Adobe authorised reseller. Via TechSoup,

	depending on the region, you can also contract their services.

Grammarly for Nonprofits and NGOs

Service	www.grammarly.com/nonprofits-ngos
Description	Grammarly provides real time communication assistance by correcting grammatic and semantic mistakes. By accessing their offers, nonprofit organisations and NGOs can get Premium-level writing suggestions, administrator dashboards, and integrations with websites and workplace tools.
How to get it?	Visit Grammarly for Nonprofits and NGOs, check the eligibility requirements, register and follow the steps.

Grammarly for Nonprofits and NGOs

Service	https://www.csr-eco-solutions.com/
Description	We're a global social enterprise managing the redistribution of redundant assets on behalf of corporations, government institutions and healthcare facilities. We donate, recycle, and recover value for your organisation's surplus office furniture, equipment and supplies across the USA, Canada, UK, and the rest of the world! Whether you are a lifetime advocate or new to our cause, we invite you to join us in our zero landfill initiative.
How to get it?	

Thech To The Rescue for Nonprofits and NGOs

Service	https://www.techtotherescue.org/

| Description | We are Tech To The Rescue - a global platform matching technology companies and nonprofit organizations. We connect the tech and NGO worlds, so that together they can implement pro bono digital solutions to solve the world's most pressing problems.

We give nonprofits access to pro bono digital services provided by our partners. You describe what tech solution you need, and we match you with a tech partner who will develop a specific product or service. We do not provide direct funding or hardware. |
|---|---|
| How to get it? | Visit https://www.techtotherescue.org/ngo check the eligibility requirements, register as a nonprofit and follow the steps. |

Social Change Innovators

Social Change Innovators is an **open-source knowledge resource platform for social entrepreneurs by social entrepreneurs**, sharing resources from multiple regions and topic areas. Created in partnership with Catalyst 2030, The International Council for Small Business, USASBE, Ashoka U and the Sullivan Foundation, SCI's goal is to create synergy between social entrepreneurs, educators and social impact actors working in the field of social innovation to achieve systems level impact. In this portal social entrepreneurs and other stakeholders can not only **find more information** about social entrepreneurship, but also **share resources**. Below you will find a quick visual guide on how to contribute:
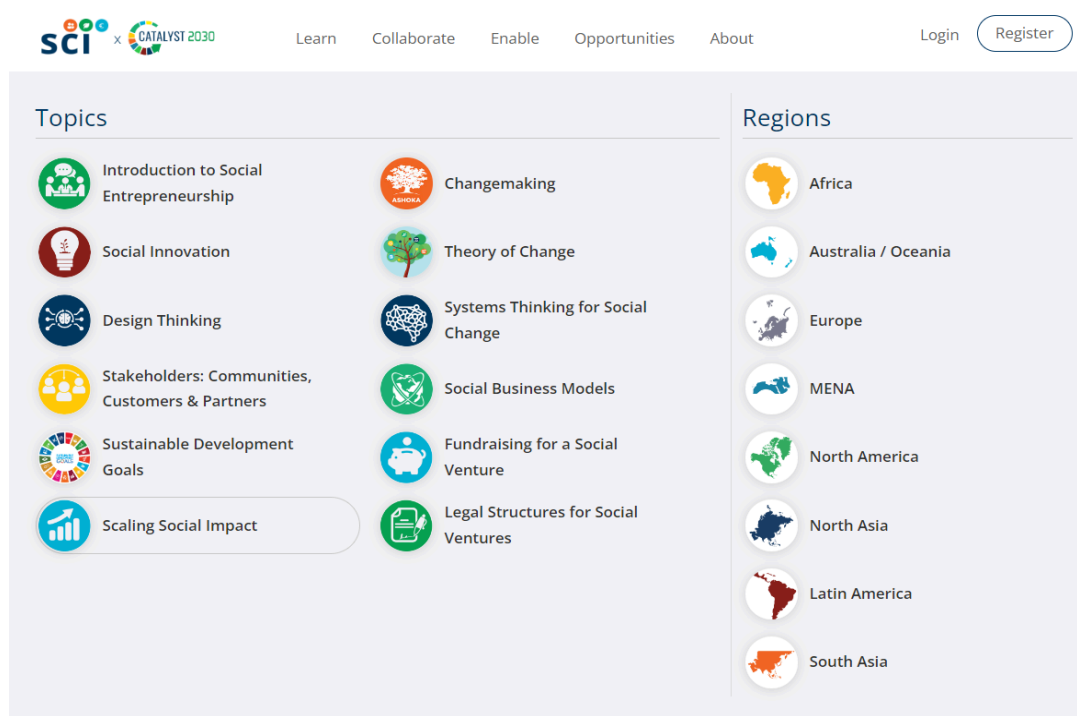
On the website you are available to find different kind of resources, here we list some of the highlighted sections:

Articles, reports, videos and websites

There are multiple resources listed by topics, regions and stakeholders on two main sections. First, on the **'Learn'** tab, users are able to navigate through different sections related with social entrepreneurship, as well as specific regional resources. On the next graphic you can see the distribution of the topics and regions of the mentioned section:

On the other side, if you are more interested in searching about specific resources for stakeholders such as social entrepreneurs, government agencies, funders, donors, or academics, we recommend to go to the **'Enable'** section, where you will find information displayed by actor:

Social Entrepreneurs

Social Innovation Stories

Systems Learning Series

Case Studies

Books

Private Sector

The Case for Private Sector to Support Social Ventures

Business Procurement

Engaging with the Private Sector

Governments

The Case for Governments to Support Social Ventures

Working with Governments

Policy Change

Advocacy

Academics

Research on Social Enterprise

Academic Resources

Course Models & Syllabi

Donors

The Case for Donors to Support Social Ventures

Shifting the Funding Paradigm

Funding Opportunities

Books

Also at the 'Enable' section, there is a great amount of book recommendations on Social Change. By clicking on the **'Books' tab** you can choose between Social Change focused books, Academic Books in Social Change and Stories of Social Change. There is a brief explanation in each resource so you can choose the one that seems more relevant to you. Once you click on your favourite option, the website will immediately redirect you to the portal where you can acquire the selected title.

Online courses

In the 'Opportunities' section, social entrepreneurs, their organisations, students and others interested can find multiple **online courses**, most of them for **free**. From a beginner, intermediate and advanced perspective, users can navigate through the different available learning opportunities related to Social Entrepreneurship to engage with. Additionally, they can find **courses in other languages**, like spanish.

Events

Also on the 'Opportunities' section, social ventures can find multiple upcoming and past **events** to engage with fellow entrepreneurs, other stakeholders in the sector and to enlarge their networks. Users can choose from Catalyst 2030 Events, Workshops & Seminars and Conferences. **Posting an event is also possible!**

About Catalyst 2030

Catalyst 2030 is a fast-growing global movement of people and organisations committed to achieving the **UN Sustainable Development Goals (SDGS)** by 2030.

Launched at the World Economic Forum in Davos in January 2020, Catalyst 2030 is a social entrepreneur and innovator-led movement responding to this global call to action for people and the planet.

The movement was co-founded by a diverse group of social entrepreneurs, many as members of our ecosystem partners: **Ashoka, Echoing Green, the Schwab Foundation of the World Economic Forum and the Skoll Foundation.** In 2019, this global group came together to forge what would become Catalyst 2030.

Alongside **communities, governments, businesses, funders** and others, we are forming **inclusive and locally led collaborations**, creating connections across borders and cultures.

Together, we are implementing **bold new strategies and sustainable solutions to achieve for all.**

About our members

Catalyst 2030 members are driven by the desire to make a **positive impact on the world** and to find lasting solutions to unsolved challenges. Our members have a **proven track record of systems change** approaches and our work complementing and often partnering with the large scale perspectives of governments.

More than **50%** of our members have implemented programmes on the **country level** and nearly **30%** of organisations have succeeded in driving the passage of new **government policies**.

Membership is open to all individuals and organisations who are working on **solutions to progress the SDGs**. Our members include for-profit and non-profit **social enterprises, civil society, funders, businesses, academics, intermediaries, media organisations, government departments** and technical assistance providers. Membership can be filled from an individual, organisational or system level.

If you are ready to engage, review the membership application guidelines and then fill out the **membership application form**. On the other hand, if you want to get more information about membership opportunities visit **Catalyst 2030 Membership**.

Share your resources

To share your own free or low cost services for social entrepreneurs, please reach out to the Catalyst 2030 Systems Change Learning team, manager of the present document. Email **systemsinitiatives@catalyst2030.net** and we will gladly include the shared resources to benefit more fellow social ventures and nonprofits!